

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 472834 /		<u>Alt Order #</u> 06115571
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/17/12 - 10/23/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/11/12 / 10/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**NEBO Media, Media Account**  
**Attention: Jessica Murray**  
**3299 K Street NW**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 6	KVVU	10/17/12	10/19/12	Katie Couric	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$145.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Katie Couric	2-3p	---WThF----	:30		\$145.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	2	KVVU	10/15/12-10/21/12	Katie Couric	2-3p	---WThF----	:30		\$145.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	3	KVVU	10/15/12-10/21/12	Katie Couric	2-3p	---WThF----	:30		\$145.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
N 7	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$155.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		\$155.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	2	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		\$155.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	3	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		\$155.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
N 8	KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
			See MG 8.6									
	3	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	4	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	6	KVVU	10/17/12-10/17/12	The Dr.Oz Show	4-5p	---W-----	:30		\$225.00	NM		
	Ⓜ MG for 8.2 10/18											
N 9	KVVU	10/17/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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**25-TV 5 Drive**  
**Henderson, NV 89014**  
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<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		<del>\$350.00</del>	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
	3	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		<del>\$350.00</del>	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
N 10	KVVU	10/17/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$365.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		<del>\$365.00</del>	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
	3	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		<del>\$365.00</del>	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
N 11	KVVU	10/17/12	10/19/12	MORE Access	630-7pm		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$235.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WThF----	:30		<del>\$235.00</del>	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
	3	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WThF----	:30		<del>\$235.00</del>	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
N 16	KVVU	10/21/12	10/21/12	NFL Late Game	NFL Late Game		:30			NM	13	\$9,770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$4,650.00			

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colspan="2"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1</td></tr><tr><td>3</td><td>KVVU</td><td colspan="2">10/21/12-10/21/12</td><td>Friends Weekend</td><td>5-6p</td><td>-----Su</td><td>:30</td><td></td><td>\$225.00</td><td>NM</td><td colspan="2"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1</td></tr><tr><td>4</td><td>KVVU</td><td colspan="2">10/18/12-10/19/12</td><td>Special Early News</td><td>Special Early News</td><td>----ThF----</td><td>:30</td><td></td><td>\$450.00</td><td>NM</td><td colspan="2"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1</td></tr><tr><td>5</td><td>KVVU</td><td colspan="2">10/18/12-10/19/12</td><td>Special Early News</td><td>Special Early News</td><td>----ThF----</td><td>:30</td><td></td><td>\$450.00</td><td>NM</td><td colspan="2"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1</td></tr><tr><td>6</td><td>KVVU</td><td colspan="2">10/18/12-10/19/12</td><td>Special Early News</td><td>Special Early News</td><td>----ThF----</td><td>:30</td><td></td><td>\$450.00</td><td>NM</td><td colspan="2"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1</td></tr><tr><td>7</td><td>KVVU</td><td colspan="2">10/18/12-10/19/12</td><td>Special Early News</td><td>Special Early News</td><td>----ThF----</td><td>:30</td><td></td><td>\$450.00</td><td>NM</td><td colspan="2"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1</td></tr><tr><td>8</td><td>KVVU</td><td colspan="2">10/23/12-10/23/12</td><td>Fox 5 News M-F 11p</td><td>M-F 11-1135p</td><td>-Tu-----</td><td>:30</td><td></td><td>\$1,950.00</td><td>NM</td><td colspan="2"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1</td></tr><tr><td>9</td><td>KVVU</td><td colspan="2">10/22/12-10/23/12</td><td>Anderson</td><td>3-4p</td><td>MTu-----</td><td>:30</td><td></td><td>\$450.00</td><td>NM</td><td colspan="2"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1</td></tr><tr><td>10</td><td>KVVU</td><td colspan="2">10/22/12-10/23/12</td><td>Anderson</td><td>3-4p</td><td>MTu-----</td><td>:30</td><td></td><td>\$450.00</td><td>NM</td><td colspan="2"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 24.1, 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News</td><td>M-----</td><td>:30</td><td></td><td>\$835.00</td><td>NM</td><td colspan="2"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1</td></tr><tr><td>14</td><td>KVVU</td><td colspan="2">10/22/12-10/22/12</td><td>Special Early News</td><td>Special Early News</td><td>M-----</td><td>:30</td><td></td><td>\$835.00</td><td>NM</td><td colspan="2"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1</td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>				<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			1	KVVU	10/15/12-10/21/12		NFL Late Game	NFL Late Game	-----Su	:30		<del>\$4,650.00</del>	NM			See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14													2	KVVU	10/20/12-10/20/12		NCAA Football Early Game	NCAA Football Early	-----Sa--	:30		\$2,325.00	NM			Ⓜ	MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1												3	KVVU	10/21/12-10/21/12		Friends Weekend	5-6p	-----Su	:30		\$225.00	NM			Ⓜ	MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1												4	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		\$450.00	NM			Ⓜ	MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1												5	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		\$450.00	NM			Ⓜ	MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 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(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
472834 /	06115571

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	NRSC 2012	

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<b>Totals</b>											<b>73</b>	<b>\$45,150.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	73	\$45,150.00	\$38,377.50
<b>Totals</b>	<b>73</b>	<b>\$45,150.00</b>	<b>\$38,377.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT11/12 15.43  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	JESSICA MURRAY		
SALES PRSN	PH- TERESA DIFURIA		

WASHINGTON, DC 20027

ORDER # \_\_\_\_\_ CONTRACT # 6115571

CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	NRSC 2012	EST#	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT17/12	OCT23/12	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			OCT11/12 15.43

REP: TO ROSE  
FR NIKKI  
OK'D M2 SEE LINES 34-39  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	S		200P-300P	30		\$145.00	10/17	10/19	0		W-F	0
PROGRAM : KATIE COURIC												
34	A		1000A-400P	30		\$2,325.00	10/20	10/20	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE.												
	THIS IS A	MAKE-GOOD	FOR OCT17	ON LINE-6	FOR 3	SPOTS/WK						
	THIS IS A	MAKE-GOOD	FOR OCT17	ON LINE-7	FOR 3	SPOTS/WK						
	THIS IS A	MAKE-GOOD	FOR OCT17	ON LINE-8	FOR 2	SPOTS/WK						
	THIS IS A	MAKE-GOOD	FOR OCT17	ON LINE-9	FOR 2	SPOTS/WK						
	THIS IS A	MAKE-GOOD	FOR OCT17	ON LINE-10	FOR 2	SPOTS/WK						
	THIS IS A	MAKE-GOOD	FOR OCT17	ON LINE-11	FOR 2	SPOTS/WK						
	THIS IS A	MAKE-GOOD	FOR OCT21	ON LINE-18	FOR 1	SPOT/WK						
	THIS IS A	MAKE-GOOD	FOR OCT22	ON LINE-26	FOR 2	SPOTS/WK						
	THIS IS A	MAKE-GOOD	FOR OCT22	ON LINE-27	FOR 2	SPOTS/WK						
	THIS IS A	MAKE-GOOD	FOR OCT22	ON LINE-33	FOR 2	SPOTS/WK						

FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT11/12 15.43  
\*\*\*CHANGES\*\*\*  
KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	A		500P-600P	30		\$225.00	10/21	10/21	1		SUN	1
PROGRAM : <del>EXTRA</del> <i>friends</i> ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 34-39												
36	A		400P-430P	30		\$450.00	10/18	10/19	4		TH-F	4
PROGRAM : SPECIAL NEWS BEFORE BASEBALL ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 34-39												
37	A		1100P-1135P	30		\$1,950.00	10/23	10/23	1		TUE	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 34-39												
38	A		300P-400P	30		\$450.00	10/22	10/23	4		M-TU	4
PROGRAM : ANDERSON ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 34-39												
39	A		730P-800P	30		\$835.00	10/22	10/22	2		MON	2
PROGRAM : SPECIAL NEWS AFTER DEBATE ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 34-39												
7	S		300P-400P	30		\$155.00	10/17	10/19	0		W-F	0
PROGRAM : ANDERSON												
8	S		400P-500P	30		\$225.00	10/17	10/19	3		W-F	3
PROGRAM : DR OZ												
9	S		500P-530P	30		\$350.00	10/17	10/19	1		W-F	1
PROGRAM : 5P NEWS												
10	S		530P-600P	30		\$365.00	10/17	10/19	1		W-F	1
PROGRAM : 530P NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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11	S		600P-700P	30		\$235.00	10/17	10/19	1		W-F	1
PROGRAM : MORE												

18	S		100P-400P	30		\$4,650.00	10/21	10/21	0		SUN	0
PROGRAM : NFL												

26	S		200P-300P	30		\$145.00	10/22	10/23	0		M-TU	0
PROGRAM : KATIE COURIC												

27	S		300P-400P	30		\$155.00	10/22	10/23	0		M-TU	0
PROGRAM : ANDERSON												

33	S		1100P-1130P	30		\$635.00	10/22	10/23	0		M-TU	0
PROGRAM : 11P NEWS												

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#	MISSED	W-F/200P-300P	OCT17 (3/WK)	30S	\$145.00	(OCT11/12)
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BUY#6		W-F/300P-400P	OCT17 (3/WK)	30S	\$145.00	
BUY#7		W-F/400P-500P	OCT17 (2/WK)	30S	\$225.00	
BUY#8		W-F/500P-530P	OCT17 (2/WK)	30S	\$350.00	
BUY#9		W-F/530P-600P	OCT17 (2/WK)	30S	\$365.00	
BUY#10		W-F/600P-700P	OCT17 (2/WK)	30S	\$235.00	
BUY#11		SUN/100P-400P	OCT21	30S	\$4,650.00	
BUY#18		M-TU/200P-300P	OCT22 (2/WK)	30S	\$145.00	
BUY#26		M-TU/300P-400P	OCT22 (2/WK)	30S	\$155.00	
BUY#27		M-TU/1100P-1130P	OCT22 (2/WK)	30S	\$635.00	
BUY#33		OFFER: SAT/1000A-400P	OCT20	30S	\$2,325.00	

& SUN/500P-600P	OCT21	30S	\$225.00	
& TH-F/400P-430P	OCT18 (4/WK)	30S	\$450.00	
& TUE/1100P-1135P	OCT23	30S	\$1,950.00	
& M-TU/300P-400P	OCT22 (4/WK)	30S	\$450.00	
& MON/730P-800P	OCT22 (2/WK)	30S	\$835.00	

CMT: SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE.

OCT/12    45150.00    CONTRACT TOTAL    45150.00    TOTAL SPOTS    73

REP HEADLINE# 6115571 TRF# 472834  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 15.43  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$265,588 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%  
KTUD 1%

SVC- NSI BOOKS- MAY/PJ  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE